

MicroScope

Indispensable channel analysis

microscope.co.uk

RESIZE MECHANICAL SPECIFICATIONS / DEADLINES & DELIVERY

PRINT SPECIFICATIONS

Mechanical Data

Effective from 27th February 2006

depth x width set in mm - with 5mm bleed on outside edges

Page	Bleed	Trim	Type
Full Page	310 x 236	300 x 226	280 x 206
Half page horiz	150 x 236	145 x 226	130 x 206
Half page vert	310 x 115	300 x 110	280 x 100
Quarter page vertical	310 x 65	300 x 60	280 x 50
Quarter page horiz	85 x 236	80 x 226	70 x 206
Double page spread	310 x 460	300 x 450	280 x 430
Half page horiz dps	150 x 460	145 x 450	130 x 430
Junior Portrait	-	-	190 x 135
Eighth page horiz	50 x 236	45 x 226	35 x 206

COPY DEADLINE:

MONDAY 11.00am ONE WEEK PRIOR TO PUBLICATION DATE

DELIVERY:

Please email a high resolution PDF to marianna.busuttil@rbi.co.uk , telephone 0208 652 8501 and also copy in julie.harding@rbi.co.uk , Tel 0208 652 2053

ONLINE SPECIFICATIONS

Leaderboard	728 wide x 90 pixels high, gif or rich media, max file size 40k
Skyscraper	120 or 160 wide x 600 pixels high, gif or rich media, max file size 35k
MPU	336 wide x 280 pixels high, gif or rich media, max file size 40k
Button	120 wide x 60 pixels high, gif or text, max file size 10k

Please email creative to Julie.harding@rbi.co.uk Tel 0208 652 2053 and roser.ortiz@rbi.co.uk

E-UPDATE SPECIFICATIONS

Please also see separate guidelines document.

Please email creative to Julie.harding@rbi.co.uk Tel 0208 652 2053 and matthew.standen@rbi.co.uk Tel 0208 652 8630