

Advertising Specifications

'Live' Sizes	W Inches	X	H Inches	W mm	X	H mm
1 Page	7,28	X	9,44	185	X	240
2 Page Spread	15,35	X	9,44	390	X	240
1/2 Page Horiz.	7,28	X	4,72	185	X	80
1/3 Page Ver.	4,52	X	5,90	150	X	115
1/3 Page Horiz.	7,28	X	3,14	185	X	80
2/3 Page Ver.	4,52	X	9,44	115	X	240
1/4 Page Horiz.	6,88	X	2,36	195	X	130
Bleed Sizes	W Inches	X	H Inches	W mm	X	H mm
1 Page	8,66	X	11,02	220	X	280
2 Page Spread	17,32	X	11,02	440	X	280
Trim Sizes	W Inches	X	H Inches	W mm	X	H mm
1 Page	8,26	X	10,62	210	X	270
2 Page Spread	16,52	X	10,62	420	X	270

Digital Formats	
Macintosh Software	
Software	PDF high resolution
Color Proofs:	Advertisers must supply an industry standard color proof.
	If no proof is supplied we take no responsibility for reproduction
Images	Color pictures must be converted into CMYK.
Fonts	Please supply the required fonts for all files.
Send digital material to:	Ralph Lockwood President Huson International Media Tel: +1-408-879-6666 ext. 301 Fax: +1-408-879-6669 email: ralph@husonusa.com www.husonusa.com

Last revised: April 2008

© Huson International Media. All rights reserved.