

GEO kompakt



The best way to enhance one's general knowledge

- **GEO kompakt is the single-topic magazine from GEO.** It addresses all major sectors of general knowledge. The aim is to give the reader, step-by-step basic knowledge and to help him establish, issue by issue, a personal reference library.
- **Renowned GEO editorial quality.** GEO kompakt features the familiar strengths that have made GEO magazine one of the world's most respected publications: a clean optical language, unimpeachable quality, brilliant photography.
- **It provides the answers to all those questions that we would like answers to.** In easily understandable, short articles, the editors will familiarise the reader with the many things that have long since become everyday standards.
- **Extensive glossary will explain each term used in the preceding articles.** A handy index shows on which of the preceding magazine pages the term appears. GEO kompakt can thus be used a ready reference work.
- **The best way to enhance one's general knowledge.** GEO kompakt expertly employs easily readable articles and explanations, illustrations, and unmatched photography.
- **Fascinating subjects planned for 2008.** The next topic announced by the editors will be "Great Moments in the Natural Sciences," appearing in March.

Cover price	€ 8.00	Agency commission	15%
Frequency	4 issues a year	Technical information	
Ad closing	6 weeks prior to on sale date	Trim size	213 mm x 270 mm (9-3/8" x 10-5/8")
Launch year	2004	Printing process	Offset
Circulation		Binding method	Perfect bound
Guaranteed paid	Appx. 100,000 copies	2007 scheduled topics	3/08 Great Moments in the Natural Sciences
2008 ad rates		6/08	--
Full page mono/ multi colour	€ 9,500	9/08	--
Discounts	Knowledge Package (GEO Epoche, GEO Kompakt, GEO Wissen)	12/08	--

A universe of basic knowledge, brilliantly presented

