

Values for Miolo

1,75

	Rate	3 a 5x (30%)	6 a 9x (40%)	Acima de 10x (50%)
Spread page	\$31.159,54	\$21.811,68	\$18.695,73	\$15.579,77
Full page	\$17.310,86	\$12.117,60	\$10.386,51	\$8.655,43
Junior page	\$15.613,71	\$10.929,60	\$9.368,23	\$7.806,86
1/2 page	\$11.269,03	\$7.888,32	\$6.761,42	\$5.634,51
1/3 page	\$7.789,89	\$5.452,92	\$4.673,93	\$3.894,94
Maximum time of insertion		6 months	9 months	12 months

Values for Market Place and Supplements

	Rate	3 a 5x (30%)	6 a 9x (40%)	Acima de 10x (50%)
Spread page	\$18.609,51	\$13.026,66	\$11.165,71	\$9.304,76
Full page	\$10.386,51	\$7.270,56	\$6.231,91	\$5.193,26
6/9 page	\$7.144,97	\$5.001,48	\$4.286,98	\$3.572,49
1/2 page	\$5.697,65	\$3.988,35	\$3.418,59	\$2.848,82
3/9 page	\$3.894,60	\$2.726,22	\$2.336,76	\$1.947,30
2/9 page	\$2.740,55	\$1.918,38	\$1.644,33	\$1.370,27
1/9 page	\$1.442,57	\$1.009,80	\$865,54	\$721,29
Maximum time of insertion		6 months	9 months	12 months