

Please send your high resolution PDF file to Matt Dykzeul at one of the following:

QUICKCUT

<http://www.quickcut.com.au/aus/home/index.asp>

EMAIL

mdykzeul@haymarketmedia.com.au

MAIL / COURIER

ATTN: Matt Dykzeul
 Haymarket Media Pty Ltd
 52 Victoria St McMahon's Point NSW 2060
 Australia
 Tel +61 (0)2 8399 3611 Fax +61 (0)2 8399 3622
www.haymarketmedia.com.au

FTP

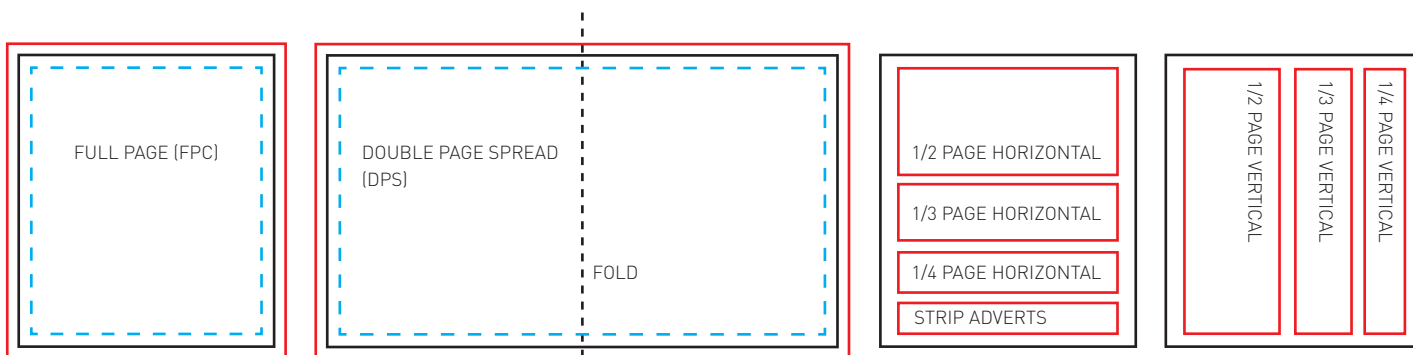
Address: <ftp://ftp.ajb.com.au/>
 Username: pcaMag
 Password: LPyohaHT

NOTE:

Username and password is case sensitive. You cannot upload folders.
 Please advise via email when your file is uploaded.

SPECIFICATIONS

(Images not to scale)



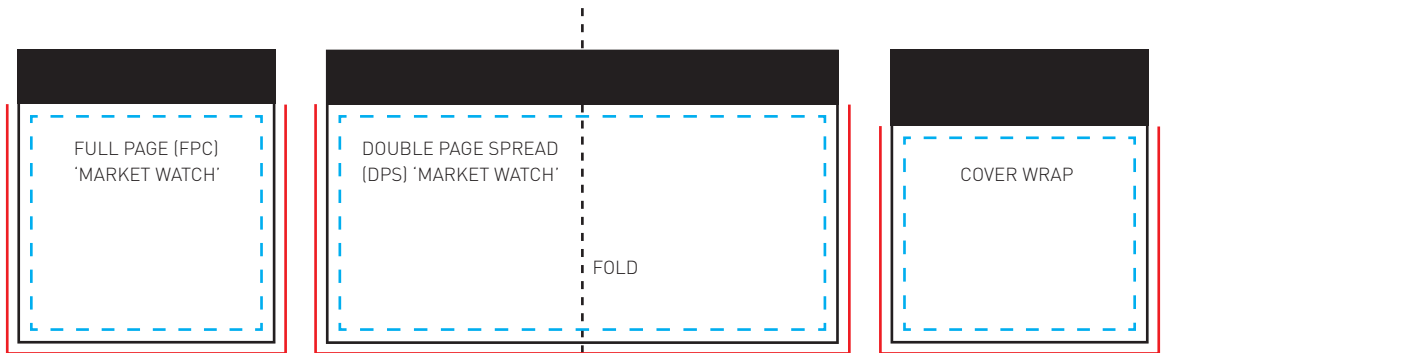
Trim: 275mm x 210mm (HxW)
 Bleed: 285mm x 220mm
 Type Safe Area: 265mm x 200mm

Trim: 275mm x 420mm (HxW)
 Bleed: 285mm x 430mm
 Type Safe Area: 265mm x 410mm

1/2 page horizontal:
 125mm x 200mm (HxW)
 1/3 page horizontal:
 80mm x 200mm (HxW)
 1/4 page horizontal:
 60mm x 200mm (HxW)
 Strip ads:
 25mm x 200mm (HxW)

1/2 page vertical:
 265mm x 100mm (HxW)
 1/3 page vertical:
 265mm x 75mm (HxW)
 1/4 page vertical:
 265mm x 50mm (HxW)

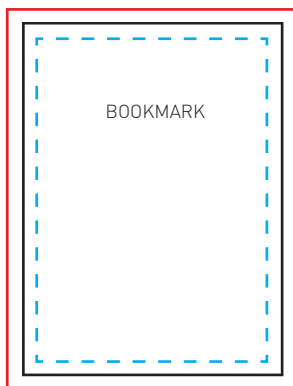
(All fractional adverts are floated)



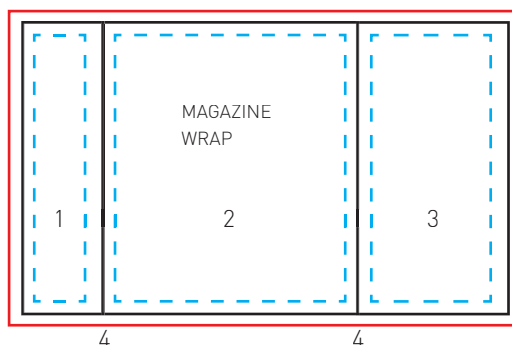
Trim: 260mm x 210mm (HxW)
 Bleed: 270mm x 220mm
 Type Safe Area: 250mm x 200mm

Trim: 260mm x 420mm (HxW)
 Bleed: 270mm x 430mm
 Type Safe Area: 250mm x 410mm

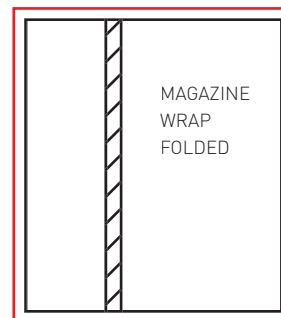
Trim: 225mm x 210mm (HxW)
 Bleed: (bottom & sides only)
 230mm x 220mm
 Type Safe Area: 215mm x 195mm



Trim: 325mm x 205mm (HxW)
 Bleed: 335mm x 215mm
 Type Safe Area: 315mm x 195mm



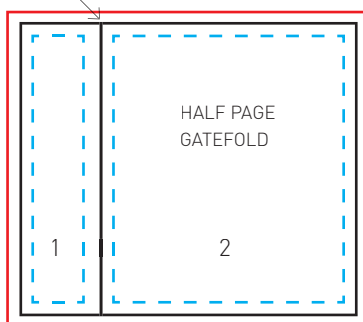
1: Trim: 275mm x 105mm (HxW)
 Bleed: 285mm x 115mm
 Type Safe Area: 265mm x 95mm
 2: Trim: 275mm x 210mm (HxW)
 Bleed: 285mm x 220mm
 Type Safe Area: 265mm x 200mm
 3: Trim: 275mm x 155mm (HxW)
 Bleed: 285mm x 165mm
 Type Safe Area: 265mm x 145mm
 4: Spine Allocation: 3mm each side



Right hand side overlaid by 50mm at foredge
 Right hand side DOWN
 Left hand side ON TOP
 Custom stickers can be ordered

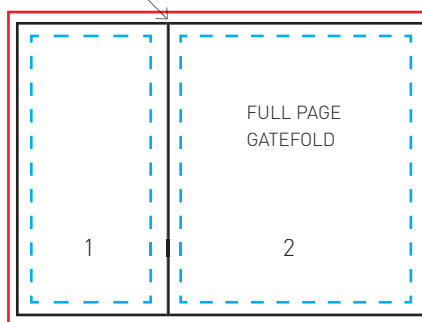
Please supply all pages separately

Perforation Optional



1. Trim: 275mm x 100mm (HxW)
 Bleed: 285mm x 110mm
 Type Safe Area: 265mm x 90mm
 2. Trim: 275mm x 205mm (HxW)
 Bleed: 285mm x 215mm
 Type Safe Area: 265mm x 195mm

Perforation Optional



1. Trim: 275mm x 200mm (HxW)
 Bleed: 285mm x 210mm
 Type Safe Area: 265mm x 190mm
 2. Trim: 275mm x 205mm (HxW)
 Bleed: 285mm x 215mm
 Type Safe Area: 265mm x 195mm

IMPORTANT:

Please perform a quality check on your document prior to handing it to us and before converting your file to a PDF.

- Confirm the file is visually correct and displays the way intended or if there are any striking errors
- Delete unnecessary elements such as extraneous colour, patterns, layers or invisible objects
- Check your linked graphics to ensure you are using the latest versions
- Ensure your images are saved as CMYK, which are intended for print and not RGB which are for screen
- All colours used are to be set up to print as 'process separation'
- Only PostScript Type 1 fonts are supported, no True Type fonts, PC or MAC
- Type below 10pt should not be used in reverse or made up from more than 2 colours
- Check that all fonts are embedded or converted to paths (outlines)
- Check that your graphics are at a high resolution of 300 dpi*
- Confirm the document settings are appropriate for the type of magazine and advertisement
- Ensure that 5mm bleed is allowed on each edge and crop marks / type safe area are sufficient and correct
- Please supply a colour correct digital proof of your advertisement*

NOTE:

- * For more information on how to create a high resolution PDF file, please go to <http://www.3dap.com.au>
- * Failure to supply a proof is entirely at your own risk. Your file, without a proof, is impossible to check or colour match and Haymarket Media Pty Limited cannot be held responsible for the reproduction quality of your advertisement.
- * Haymarket Media Pty Limited only use PC computers, therefore we prefer that you do not send MAC files. MAC files require conversion, which in turn increases the chance of changes or corruption to your artwork.
- * For specifications not shown here, such as 'belly-bands' please contact the production department.