

NEWSLETTER SERVICE TARGET REACH (iscritti al 31/12/06)

TARGET PROFILE	TARGET SIZE	TARGET COMPANY	NEWSLETTER SERVICE	USERS
IMPRENDITORI, MANAGER, CONSULENTI	SMB	VARs, SYSTEM INTEGRATORS, DISTRIBUTORS, SOFTWAREHOUSES, RESELLERS	RESELLER BUSINESS AGENCY	7.511
CIO, IT MANAGERS, CFO, CONSULENTI	ENTERPRISE, SMB, GOV	INDUSTRIA, SERVIZI MANUFACTURING, PA, SANITA', FINANCE, SUPPLY	LINEA EDP DAILY NEWS	5.663
NETWORK MANAGERS E SPECIALISTI DI RETI	ENTERPRISE, SMB, GOV	INDUSTRIA, SERVIZI MANUFACTURING, PA, SANITA', FINANCE, SUPPLY	NETSNEWS	5.414
INFORMATION WORKERS STUDENTI, MIDDLE-MAN	SMB	EDUCATION, PA, STUDI PROFESSIONALI, HOME PROFS	PCOPEN NEWS	7.656
IMPRENDITORI, LIBERI PROFESSIONISTI	SMB, VERY SMB	RIVENDITORI "DIGITALI", PHOTO LABORATORY, FOTOGRAFI	DIGINEWS	6.463
IMPRENDITORI, MANAGER	SMB, VERY SMB	INDUSTRY, SERVIZI, MANUFACTURING, PA, SANITA', SUPPLY	DISTRETTO PMI AGENCY	1.905
INFORMATION WORKERS, SVILUPPATORI	VERY SMB,	DEVELOPERS, EDUCATION, INDUSTRY, MANUFACTURING	ILSOFTWARE	28.234
IMPRENDITORI, MANAGER MIDDLE.MANAGEMENT	ENTERPRISE, SMB, GOV	INDUSTRIA, SERVIZI MANUFACTURING, PA, SANITA', FINANCE, TRADE	SMAUNews	28.755
IMPRENDITORI, MANAGER, CONSULENTI, CIO, IT MANAGERS, CFO	ENTERPRISE, SMB, GOV	VARs, SYSTEM INTEGRATORS, DISTRIBUTORS, SOFTWAREHOUSES, INDUSTRIA, SERVIZI MANUFACTURING, PA, SANITA', FINANCE, SUPPLY	01NET AGENCY	5.065
CIO, IT MANAGERS, IMPRENDITORI, TRADE	ENTERPRISE, SMB, GOV	INDUSTRIA, SERVIZI MANUFACTURING, PA, SANITA', FINANCE, TRADE,	EVENTI & APPUNTAMENTI	2.695